

Work

July 2006 - present:

Freelance graphic designer and illustrator for various companies and own clients in the UK and Norway.

March 2016 - July 2017:

Digital marketer at Ekornes Beds AS (the Svane brand), maternity cover – extended contract. Designed, translated and wrote texts/articles in Norwegian and English, edited the website, ran the company's YouTube channel, compiled Google Analytics reports, worked on two bigger projects: SEO (I improved svane.no's search ratings) + coordination of/implementation of iPad apps. Liaised with design agencies and European markets.

August 2013 - August 2015:

Media Design Lecturer at Media, ICT and Design, Volda University College (Høgskulen i Volda), Norway. I held lectures and workshops graphic design, web design and art direction. I was the course leader and innovator of the brand new "Creative Commercial Photography" course. I lectured in both Norwegian and English and liaised with international guest lecturers.

Feb 2009 - Dec 2012:

Graphic designer and magazine editor, London United Busways Ltd., London. As a magazine editor I created the layout (incl. complete redesign in 2011), sourced stories, briefed journalists and photographers, edited and proofread. In addition I took some of the photos and wrote some of the articles.

Developed campaigns (concept, copywriting, illustration and design). Maintained the website and intranet and created Power Point presentations. Further responsibilities included customer service (front-desk work, incoming customer calls) and responding to press enquiries. Member of the environmental committee, working towards reducing the company's emissions and energy consumption. Organised the annual awards dinners from planning stage to end, made the designs and visual identity, interviewed and photographed nominees, wrote the presentations and liaised with the venue.

Aug - Nov 2008:

Graphic designer, Nexus/H (now Southpaw), Kent, UK. Freelance contract. Made designs and concepts for Honda Europe's 2015 promotions strategy, designed DM + POS and redesigned car brochures for Honda UK. Other accounts I worked on were Club 18-30, Mondial Assistance and King 888.

May - Sept 2007 (and Dec 2006):

Graphic designer at Small Japanese Soldier (part of Clinic), London, UK. Freelance contract. Made the look, illustrations and logo for the Nokia Storyville campaign. Designed and illustrated for clients such as Sony BMG, Warner and Universal. Work ranged from album covers to limited edition rock T-shirts.

Feb - May 2007:

Graphic designer and teacher, Ulstein IT Senter, Norway. Freelance contract. Projects included visual identity, print and web design. In addition I taught an IT and work-skills course for job-seekers.

Nov - Dec 2006:

Placement, Crush Design & Art Direction Ltd., Brighton, UK. Worked on invitation designs, visual identity and illustration projects.

Education

2003 - 2006:

BA (Hons) Graphic Design at The Arts Institute at Bournemouth (now Arts University Bournemouth).

2002 - 2003:

Foundation course, Graphic Design and Photography at Arbeiderbevegelsens Folkehøgskole, Ringsaker, Norway.

1999 - 2002:

Further education at Ulstein Vidaregåande Skule, Ulstein, Norway.

Awards + exhibitions

I won the "Teacher of the Year" award at MID Awards – The Media, ICT & Design students' awards night in Volda, Norway. I won in the category

"Innovation that Inspires" at London United's employee awards, Inspire 2011. I was shortlisted in MTV and Penguin Books' Nick Hornby design competition, exhibited the poster at the Slam book launch, the Design Museum, London. September 2007. T-shirt designs and tableware designs were exhibited at Norskart in London and Juvenarte in Oslo, both for ANSA in 2006.

Play

Festival by a fjord:

I founded the indiepop festival Indiefjord in 2014. It's a small, friendly festival in the village of Bjørke, western Norway, and our bands and guests travel from all over the world. I book bands and have the creative leadership/vision; designing the visual identity, website and posters, handling social media and press. I occasionally play DJ sets as "Klubb Indiefjord".

Non-profit music label:

In 2012 I joined the international indiepop netlabel EardrumsPop.

We work on a strictly non-profit basis to promote bands we love. Responsibilities include finding bands, liaising with them, illustrators and the team from start to finished product, designing booklets and promoting via social media.

Concerts for librarian types:

In 2010 I started indiepop club night Librarians Wanted in London with my friends David and Rupert. We've hosted bands such as Amanda Mair, Evans the Death, Standard Fare and Tigercats. We've DJed at several London clubs and venues as well as festivals Indietracks and Read & Shout. I draw our librarian characters, design the flyers, book bands, promote via social media, host and organising the concerts, DJ – and bake cupcakes.

"This is life, this is living" *Allo Darlin'*

